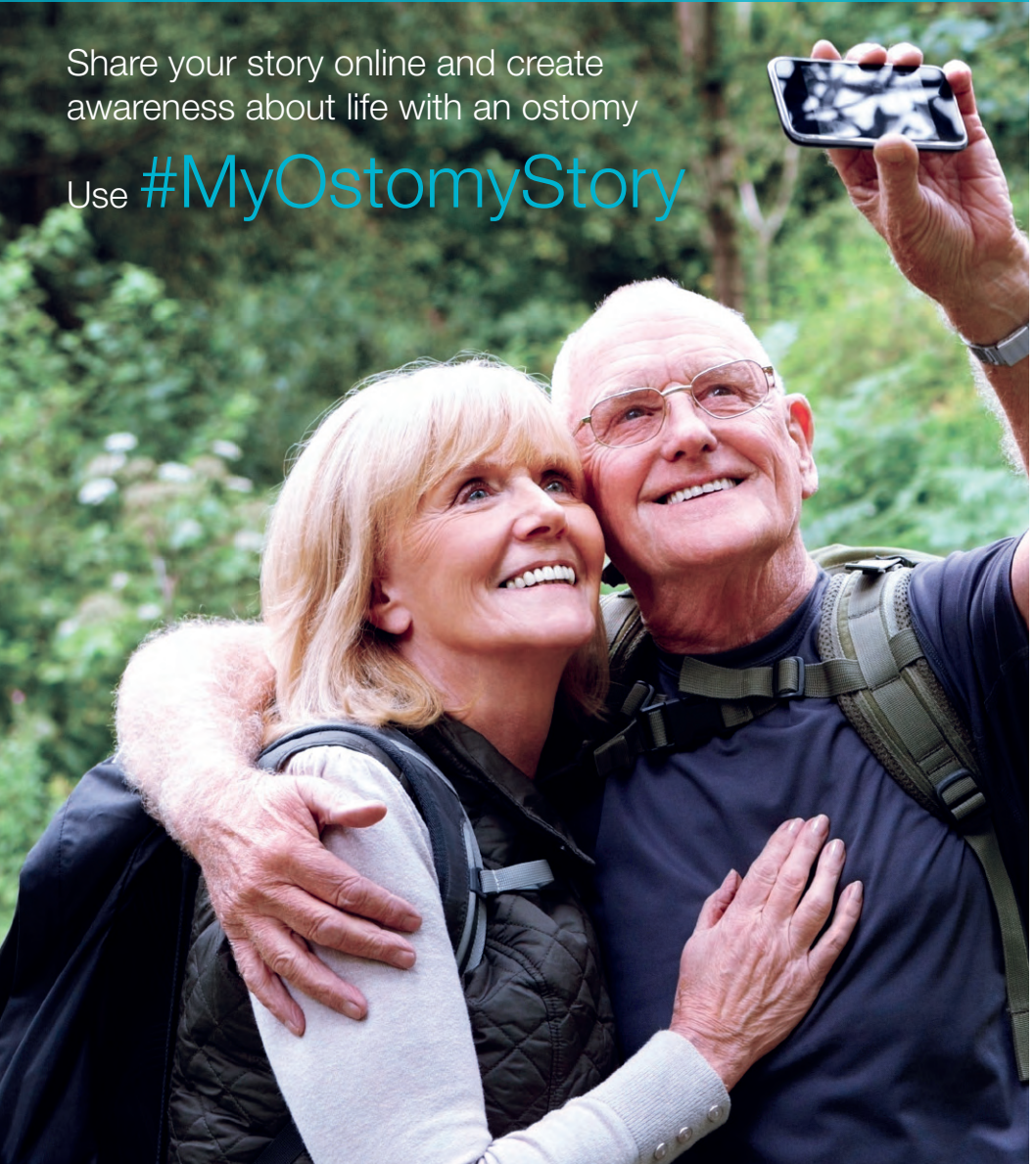




Join World Ostomy Day!

Share your story online and create awareness about life with an ostomy

Use [#MyOstomyStory](#)



Share your story online

Use **#MyOstomyStory** to take part in the global initiative to create awareness about life with an ostomy

Read below to learn more about the initiative, **#MyOstomyStory**, and how to participate.

What is #MyOstomyStory?

The **#MyOstomyStory** is a global initiative to create awareness about life with an ostomy. The initiative is part of World Ostomy Day 2015, organized by The International Ostomy Association, IOA.

You can join others from around the world and share real life stories, break taboos and inspire others to live the life they want by using **#MyOstomyStory** on Instagram, Twitter or Facebook.

How to take part?

Share your story on any of your social media pages and include **#MyOstomyStory** in the update text. You can find and comment on ostomy stories from around the world on **www.coloplast.xx/#MyOstomyStory**, on social media platforms, such as Instagram, Twitter, and Facebook and by searching for **#MyOstomyStory** on Google and other search engines.

Learn more online

- The campaign landing page **www.coloplast.xx/#MyOstomyStory**
- Blogs and bloggers:
 - Jessica Grossman (www.uncoverostomy.org)
 - Thaila Skye (www.thailaskye.me.uk)
 - Morten Sommer (www.mortensommer.com)

